

Art week SUMMER 2 WEEK 7:

This week, the art is all about creating a logo or a brand.

Task; to create a logo or brand to do with either space or with the Shackleton expedition.

The purpose of a logo or a brand is to create something that is eye catching and something can be easily recognised or remembered. Space already has the NASA logo but you might be able to make something else up.....personally, I'd go for the Shackleton one as there was not ever one made for this.

As usual, use a variety of materials/crayons/felts etc.

Other examples of a logo or a brand.....



RED FUNNEL

WIGHTLINK