

Art week SUMMER 2 WEEK 8:

This week, the art is all about creating a new flag/logo design for the IOW.

As you know, the IOW is a holiday destination for many people, although not so many this year. Next year, the IOW needs to recreate its image of a beautiful place to visit.

Task; to create a new flag/logo for the IOW..

The purpose, again, is to create something that is eye catching and something can be easily recognised or remembered. The West Indies flag is a create example with the sea, sun, beach, cricket and palm trees. What would go on an IOW flag? There are a couple of other examples - London 2012 when the Olympics were held there and a very famous New York tee shirt design which earned the designer a lot of money (sadly he died at the end of June 2020).

As usual, use a variety of materials/crayons/felts etc.



